



Bayshore Home Health named one of Canada's 50 Best Managed Companies

Mississauga, Ont., February 16, 2010 – Bayshore Home Health, Canada's largest provider of home and community health services, has been named one of Canada's 50 Best Managed Companies for 2009. It initially won the designation in 2006 and met rigorous standards to requalify in 2007 and 2008.

“Over the last ten years we've successfully transformed Bayshore Home Health into the leader in home health care,” says Stuart Cottrelle, president of Bayshore Home Health. “Sound business strategies, a customer focus and a commitment to leadership development have allowed us to achieve our goals and gain the recognition of this prominent business award for four years in a row.”

Bayshore's success and recognition as one of Canada's 50 Best Managed Companies rests on four key business principles: a culture of commitment; a diversified business model; a strong national presence; and ensuring its branches are part of the communities they serve. Of these four principles, a culture of commitment has been the biggest factor in the company's success.

“All of our 8,000 employees are passionate about providing a consistent level of service to our clients that goes above and beyond typical expectations,” adds Cottrelle. “We are constantly evaluating how to improve client care and customer service while encouraging our front-line employees to take risks and try different business approaches.”

“Today's market place is not just about the investment in the product; it is also about the investment in the people,” says John Hughes, Partner, Private Company Services group with Deloitte, a national sponsor of the Best Managed program. “Bayshore Home Health invests in their team to build up a strong and stable company. Canada's 50 Best Managed Companies carries this attribute and we are pleased to say Bayshore is one of this year's recipients.”

2009 winners of the Canada's 50 Best Managed Companies award, along with Requalified and Platinum Club members will be honoured at the annual Best Managed gala in Toronto on March 8, 2010. On the same date, the Best Managed symposium will

address leading edge business issues that are key to the success of today's business leaders.

About Canada's Best Managed Companies

Canada's 50 Best Managed Companies continues to be the mark of excellence for Canadian-owned and managed companies with revenues over \$10 million. Every year since the launch of the program in 1993, hundreds of entrepreneurial companies have competed for this designation in a rigorous and independent process that evaluates their management skills and practices. The awards are granted on three levels: 1) Best Managed winner (one of the 50 new winners selected each year); 2) Requalified member (repeat winners retain the Best Managed designation for two additional years, subject to annual operational and financial review); 3) Platinum Club member (winners that maintain Best Managed status for a minimum of six consecutive years). Program sponsors are Deloitte, CIBC Commercial Banking, National Post, and Queen's School of Business. For further information, visit www.canadas50best.com.

About Bayshore Home Health

Bayshore Home Health has been enhancing the quality of life, dignity and independence of Canadians in their homes since 1966. Canadian owned and operated, it is the country's largest provider of home and community health care services, with more than 40 home care offices, 20 community care clinics and 8,000 employees. Its core services are in-home nursing, personal care and home support – which can be purchased directly by individuals and also accessed through government care programs, personal and group insurance plans and workplace safety insurance. The company also provides nurse/caregiver staffing services, health education programs and treatments in its community dialysis centres. Through its subsidiary, Bayshore Specialty Rx, it offers infusion pharmacy, infusion clinic and pharmaceutical support services to a variety of health care and pharmaceutical organizations.

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